

# We Were Ready For This

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 Link to Bio

As the ice built up and our power went out, I texted my wife's concerned family, "We were ready for this. We have a generator and lots of firewood."

Don't let 'em see you sweat.

The next 24 hours proved far more revealing than my confident projection.

There was certainly no sweat — mainly because we were freezing.

We did have a (small) generator and (not enough) gas. The firewood provided a nice ambience for our 40-degree family room. I was definitely ready... ready to move our three kids and 75-lb dog into a hotel room.

While packing our bags under the comforting glow of headlamps, I muttered to my wife that I was going to turn our house into a fortress. Generac salesman, I'm waiting for your call.

Now that middle Tennessee has thawed and we've (hopefully) moved back into our homes, life is returning to normal, and with it, that once-urgent desire for preparedness is already fading. Meanwhile, my excuses for not spending the money to be better prepared are multiplying.

Human nature takes over. Always.

So as we reacquaint ourselves with our homes and settle back into our routines, it's a good time to ask: What other scenarios in our lives are we "ready for"?

Are we *truly* prepared or just projecting confidence?

One goal we have for every client is simple: don't get caught out of position. Whether it's investments, taxes, estate planning, or your broader wealth strategy, we focus on minimizing surprises, capturing opportunities, and, above all, staying prepared.

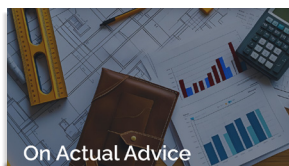
If you have concerns about your plans and whether you're ready for what life may bring to you and your family, we'd love to sit down and assess things with you.

In the meantime, I'm publicly committing to buying a larger generator. ■



We were ready for this. We have a generator and lots of firewood.

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